Healthy Lives - Healthy Communities
Friday, April 29, 2016
Courtyard by Marriott • Columbia, Missouri

Agenda
FRIDAY, April 29, 2016 • 7:30am - 4:30pm

7:30 Breakfast
8:00 Welcome
8:30 Philanthropic Theories of Change
   Rev. Starsky Wilson, President & CEO of Deaconess Foundation, Pastor of Saint John's Church (The Beloved Community) and co-Chair of the Ferguson Commission

Learning Objectives:
1. Gain knowledge about the Theory of Change Approach in planning and evaluating community based initiatives.
2. Illustrate how a philanthropic organization is utilizing the Theory of Change Approach.
3. Understand how philanthropies can design initiatives to improve the wellbeing of all members of the community.

9:30 Ensuring Success for All: Reducing Disparities to Improve Graduation
   Robert Murphy, MEd, Maryland State Department of Education, Maryland Juvenile Justice Coordinating Council

Learning Objectives:
1. Examine school discipline disparities.
2. Discuss soft skills to improve student and community investment in completion.
3. Devise critical solutions to reducing disparities to improve graduation rates.

12:15 Lunch

12:45 SHORTAGE IN RICH LAND: Stories from the Missouri Bootheel
   - Kristofor Husted and Bram Sable-Smith, KBIA

Learning Objectives:
1. Discuss how journalists source and report in-depth stories on disparities (and how to get your organization's story told).
2. Identify with people who are living in areas with great disparities: What do they think, feel, need and want?
3. Discuss the challenges of bringing a community together to have a conversation.
4. Propose a call to action on socio-economic disparities: Communicate.

1:45 Break

2:00 Moving towards health equity: successes and challenges
   - Nancy Kelley, MA, Director for Expanding Coverage, Missouri Foundation for Health
   - Doris Boeckman, Partner/COO, Community Asset Builders, LLC, HealthTran
   - Sarah Gentry, MSW, Policy Director, Missouri Health Care for All

Learning Objectives:
1. Understand the role of health insurance in reducing health disparities in Missouri.
2. Discuss strategies to make policy changes that address the Coverage Gap which is leaving hundreds of thousands of Missourians without health insurance.
3. Describe an example of a non-emergency transportation project that links rural patients demonstrating a transportation need to timely primary and preventative health care services in the community.
4. Examine how Missourian's lives are impacted by health policy issues facing our state and listen to some of their health stories.

Engaging communities in reducing health disparities
   - Melissa Robinson, President, Black Health Care Coalition
   - Nina Howard, Director of Community Access and Engagement, Samuel Rodgers Health Center
   - Laurel Walter-Baumstark, MD; Brittany Tru Campbell, Co-founder and Executive Director, Community Birth and
PLANNING COMMITTEE

Nicholas K Butler, MA, Project Director, Center for Health Policy, University of Missouri
David Martineau, MSW, Executive Director, NCCJ St. Louis
Karen Edison, MD, Director, Center for Health Equity, Chair, Department of Dermatology, University of Missouri
LaRita Emanuel, MBA, Administrative Associate- Fiscal/Human Resources, Center for Health Policy, University of Missouri
Shirley Farrah, PhD, RN-BC, Assistant Dean, Nursing Outreach, Associate Teacher, Sinclair School of Nursing, University of Missouri
Stan Hudson, MA, Associate Director, Center for Health Policy, University of Missouri
Stephen C Jeanetta, PhD, State Specialist- Community Development Program, Extension Assistant Professor, Rural Sociology, University of Missouri Extension
Lane DePrima Jacobs, MPA, CPHQ, Outreach Program Manager, Missouri Primary Care Association
Ioana C. Staiculescu, MPH, Research Specialist, Center for Health Policy, University of Missouri
Mansoo Yu, PhD, MSW, MA, Assistant Professor of Social Work and Public Health, University of Missouri
Dave Zellmer, Project Development Specialist, Center for Health Policy, University of Missouri
Lynelle Phillips, RN, MPH, Instructor and Field Placement Coordinator, University of Missouri MPH Program and Sinclair School of Nursing
Sarah Morrow, Health Policy Officer, Missouri Foundation for Health
Joseph Palm, Chief of the Office of Minority Health, Missouri Department of Health and Senior Services
Valerie Bader, PhD, MN, CNM, Assistant Teaching Professor, MU Sinclair School of Nursing
Carla Gibson, BA, Senior Program Officer, REACH Healthcare Foundation
Dana Downing, BS, MBA, CPHQ, Vice President of Quality Program Development, Missouri Hospital Association
Cindy Deblauw, RD, Extension Associate, University of Missouri Extension
Gary Harbison, MA, Executive Director, MO Coalition for Oral Health
Ken Haller, MD, Professor, SSM Health, Cardinal Glennon Children's Hospital
Lora Gulley, Director of Strategic Initiatives, Maternal, Child & Family Health Coalition
Rachel Mutrux, Senior Program Director, Missouri Telehealth Network

CONFLICT OF INTEREST
Current ACCME (Accreditation Council for Continuing Medical Education) rules state that participants in CME activities should be made aware of any relevant affiliation or financial interest that may affect the planning of an educational activity or a speaker’s presentation(s). Each planning committee member and speaker has been requested to complete a conflict of interest statement for the Healthy Lives- Healthy Communities conference. No speaker or planning member indicated a relevant financial disclosure. Actual forms are available upon request.