



Healthy Lives - Healthy Communities

Friday, April 29, 2016

Courtyard by Marriott • Columbia, Missouri

Agenda

FRIDAY, April 29, 2016 • 7:30am - 4:30pm

7:30 Breakfast

8:00 Welcome

8:30 **Philanthropic Theories of Change**

Rev. Starsky Wilson, *President & CEO of Deaconess Foundation, Pastor of Saint John's Church (The Beloved Community) and co-Chair of the Ferguson Commission*

Learning Objectives:

1. Gain knowledge about the Theory of Change Approach in planning and evaluating community based initiatives.
2. Illustrate how a philanthropic organization is utilizing the Theory of Change Approach.
3. Understand how philanthropies can design initiatives to improve the wellbeing of all members of the community

9:30 **Ensuring Success for All: Reducing Disparities to Improve Graduation** - Robert Murphy, MEd, *Maryland State Department of Education, Maryland Juvenile Justice Coordinating Council*

Learning Objectives:

1. Examine school discipline disparities.
2. Discuss soft skills to improve student and community investment in completion.
3. Devise critical solutions to reducing disparities to improve graduation rates.

10:30 Break

10:45 **Exploring structural inequities and prejudice in systems that impact health**

- Tiffany Anderson, MBA, *Superintendent, Jennings School District*
- Carla London, MBA, *Student/Faculty Advocacy Supervisor, Columbia Public Schools*
- Gwendolyn Grant, MBA, *President and CEO, Urban League of Greater Kansas City*
- Theresa Reyes-Cummings, *Director of Program Development, Jackson County Mental Health Fund*
- Nancy Cambria, *Children & Families Reporter, St. Louis Post-Dispatch*

Learning Objectives:

1. Apply new strategies for practicing more conscious awareness individually and organizationally.
2. Identify how bias and the processes of the unconscious mind can impact critical decisions in education and

health care.

3. Discuss how a local school district confronts poverty and regains academic footing.
4. Develop strategies to build relationships in high poverty environments to improve the wellbeing of students.
5. Discuss the long term effect of trauma and toxic stress on children's development, health and mental health.

12:15 Lunch

12:45 **SHORTAGE IN RICH LAND: Stories from the Missouri Bootheel** - Kristofor Husted and Bram Sable-Smith, *KBIA*

Learning Objectives:

1. Discuss how journalists source and report in-depth stories on disparities (and how to get your organization's story told).
2. Identify with people who are living in areas with great disparities: What do they think, feel, need and want?
3. Discuss the challenges of bringing a community together to have a conversation.
4. Propose a call to action on socio-economic disparities: Communicate.

1:45 Break

2:00 **Moving towards health equity: successes and challenges**

- Nancy Kelley, MA, *Director for Expanding Coverage, Missouri Foundation for Health*
- Doris Boeckman, *Partner/COO, Community Asset Builders, LLC, HealthTran*
- Sarah Gentry, MSW, *Policy Director, MissouriHealth Care for All*

Learning Objectives:

1. Understand the role of health insurance in reducing health disparities in Missouri.
2. Discuss strategies to make policy changes that address the Coverage Gap which is leaving hundreds of thousands of Missourians without health insurance.
3. Describe an example of a non-emergency transportation project that links rural patients demonstrating a transportation need to timely primary and preventative health care services in the community.
4. Examine how Missourian's lives are impacted by health policy issues facing our state and listen to some of their health stories.

Engaging communities in reducing health disparities

- Melissa Robinson, *President, Black Health Care Coalition*
- Nina Howard, *Director of Community Access and Engagement, Samuel Rodgers Health Center*
- Laurel Walter-Baumstark, MD; Brittany Tru Campbell, *Co-founder and Executive Director, Community Birth and*



Wellness Center; Jessica Henman, Director, Birth and Wellness Center O'Fallon

Learning Objectives:

1. Describe past, present, and future examples of community engagement.
2. Examine the role of community engagement in addressing health equity.
3. Develop strategies to identify and address social and environmental factors that will help engage communities to foster and sustain community health practices.

3:00 Break

3:15 Moving towards health equity: successes and challenges

- David Martineau, MSW, Executive Director, NCCJ St. Louis
- Elizabeth Fuchs, MSW, Manager, Public Policy, PROMO
- Kenneth Haller, MD, Professor of Pediatrics, St Louis University School of Medicine

Learning Objectives:

1. Identify tools and strategies to create inclusive classrooms and clinics in health care.
2. Describe strategies used to improve LGBT health and to create LGBT welcoming policies in Missouri hospitals.
3. Provide a basic understanding of the science of toxic stress and why the environment matters when it comes to early brain and child development.
4. Explore ways that pediatricians and other health care providers can promote a healthier life course for their patients.

Regional health equity partnerships

- Clay Goddard, Assistant Director of Health, Springfield-Greene County Health Department Ozarks Health Commission
- Tania Sharp, MHA, CEO, Heartland Physicians Corporation, Board Member, Northeast Missouri Rural Health Network
- Gary Harbison, MA, Executive Director, Missouri Oral Health Coalition
- John Dane, DDS, Missouri State Dental Director, Department of Social Services

Learning Objectives:

1. Discuss innovative institutional structures that support the integration of health care and other coordinated health services and activities.
2. Recognize the operational elements of regional approaches to promote health equity.
3. Identify opportunities to align health care systems and policies with changing reimbursement and care requirements at the regional and community-level

4:15 Closing

4:30 Adjourn

PLANNING COMMITTEE

Nicholas K Butler, MA, Project Director, Center for Health Policy, University of Missouri

David Martineau, MSW, Executive Director, NCCJ St. Louis

Karen Edison, MD, Director, Center for Health Policy, Chair, Department of Dermatology, University of Missouri

LaRita Emanuel, MBA, Administrative Associate- Fiscal/Human Resources, Center for Health Policy, University of Missouri

Shirley Farrah, PhD, RN-BC, Assistant Dean, Nursing Outreach, Associate Teacher, Sinclair School of Nursing, University of Missouri

Stan Hudson, MA, Associate Director, Center for Health Policy, University of Missouri

Stephen C Jeanetta, PhD, State Specialist- Community Development Program, Extension Assistant Professor, Rural Sociology, University of Missouri Extension

Lane DePrima Jacobs, MPA, CPHQ, Outreach Program Manager, Missouri Primary Care Association

Ioana C. Staiculescu, MPH, Research Specialist, Center for Health Policy, University of Missouri

Mansoo Yu, PhD, MSW, MA, Assistant Professor of Social Work and Public Health, University of Missouri

Dave Zellmer, Project Development Specialist, Center for Health Policy, University of Missouri

Lynelle Phillips, RN, MPH, Instructor and Field Placement Coordinator, University of Missouri MPH Program and Sinclair School of Nursing

Sarah Morrow, Health Policy Officer, Missouri Foundation for Health

Joseph Palm, Chief of the Office of Minority Health, Missouri Department of Health and Senior Services

Valerie Bader, PhD, MN, CNM, Assistant Teaching Professor, MU Sinclair School of Nursing

Carla Gibson, BA, Senior Program Officer, REACH Healthcare Foundation

Dana Downing, BS, MBA, CPHQ, Vice President of Quality Program Development, Missouri Hospital Association

Cindy Deblauw, RD, Extension Associate, University of Missouri Extension

Gary Harbison, MA, Executive Director, MO Coalition for Oral Health

Ken Haller, MD, Professor, SSM Health, Cardinal Glennon Children's Hospital

Lora Gulley, Director of Strategic Initiatives, Maternal, Child & Family Health Coalition

Rachel Mutrux, Senior Program Director, Missouri Telehealth Network

CONFLICT OF INTEREST

Current ACCME (Accreditation Council for Continuing Medical Education) rules state that participants in CME activities should be made aware of any relevant affiliation or financial interest that may affect the planning of an educational activity or a speaker's presentation(s). Each planning committee member and speaker has been requested to complete a conflict of interest statement for the Healthy Lives- Healthy Communities conference. No speaker or planning member indicated a relevant financial disclosure. Actual forms are available upon request.